

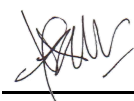
Mandatory Safe Management Measures (SMMs) for Cinemas

1. This document sets out the **Mandatory Safe Management Measures (SMMs)** for compliance by cinemas¹.
2. For the avoidance of doubt, to the extent the implementation of or compliance with any measure within the SMMs below is inconsistent with the COVID-19 (Temporary Measures) (Control Order) Regulations 2020 (“Control Order”) by reason of being less stringent in respect of public safety, the requirements under the Control Order shall prevail.

Mandatory SMMs

3. From 19 April 2021, all cinemas must deploy either the SafeEntry Gateway (SEGW) or use the SEGW feature on the SE (Business) App as an additional check-in method at the main entrance. All staff and patrons must check-in with TraceTogether/SafeEntry.
4. Seats must be reconfigured to ensure safe distancing of at least 1-metre between different groups of patrons. The 1-metre is measured from edge of seat to edge of seat and must be a 1-metre radius separating each group. A maximum of up to 8 persons in the same group will be allowed to sit together (without 1-metre distancing). Cinemas must ensure that patrons are seated according to prevailing social distancing guidelines.
5. Cinemas must adhere to the prevailing capacity limit (effective from 24 April 2021) of up to a maximum of 250 patrons per hall with the 1-metre distancing between different groups of patrons.
6. All staff and patrons must wear a mask, except when consuming food and drink (food and drink is allowed inside cinema halls).
7. Cinemas must have regular cleaning and disinfecting of high touch point areas and cater additional cleaning time of cinema halls between shows.
8. Cinemas must implement crowd and queue management measures to ensure patrons abide by prevailing safe distancing rules in the Control Order.
9. For other operational best practices, please refer to the [Best Practices for Cinema Operators](#) and [FAQs for Cinema Operators](#).

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¹ Cinemas refer to Golden Village, Cathay Cineplexes, Shaw Theatres, Filmgarde, WE Cinemas, The Projector, Eaglewing Cinematics, Carnival Cinemas and Salt Media@Capital Tower. Other establishments with screening venues that are allowed to operate, must also comply with the mandatory SMMs for Cinemas.