

Company	Creative E-World Pte Ltd
Digital Solution Name & Version Number¹	Creative Sales & Order Management System - Package Standard
Appointment Period	15 August 2024 to 14 August 2025
Extended Appointment Period²	15 August 2025 to 14 August 2026

wef. 30 January 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software -Design & Conceptualization -Quotation Module -Admin Login Module -Standard membership or Guest Module -Sales Manager / Sales Person Module -Enhanced Product Management Dynamic Categories, CMS pages and Filtering Options -UOM Module -Email response automation Module -Mobile Enabled / Optimized -Basic Data Visualization capabilities / Reports -Reporting dashboard -Google Analytics Report -AI engine / co-pilot to help generate product descriptions. -Advanced Membership Grouping -Pricing Feature Choice of 2 for the following: Attributes Table / Parameter Feature Multi-Products Remarks Feature Promotions Module Related Products Module PDF feature Secure ePayment Integration with Backend System (Product import function) Google Review Plugin / eMail API / 3rd party CRM interface		Per Bundle	1.00		
2) Hardware Not Applicable					
3) Professional Services -Specification gathering & consultation -Customized design and conceptualization -Data migration and testing -Programming, Set up and configuration -User Acceptance testing		Per man day	6.00		
4) Training -1 session of online briefing (Up to 3 hrs) on admin backend &/or recorded modules for training. - Inclusive of handover		Per man day	0.50		
5) Others Not Applicable					
Total				\$ 15,000.00	\$ 15,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant