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| <b>Company</b>  | Supply Ellie Pte. Ltd.  |
| <b>Digital Solution Name &amp; Version Number<sup>1</sup></b> | Ellie Food Services Business Suite Version 1 - Ellie Food Services Business Suite (Package B) |
| <b>Appointment Period</b>                                     | 05 September 2024 to 04 September 2025  |
| <b>Extended Appointment Period<sup>2</sup></b>                | 05 September 2025 to 04 September 2026  |

**Standard Packaged Solution (ie. Minimum items to be purchased)**

| Cost Item   | Unit Cost (\$) | Unit        | Quantity | Subtotal (\$) | Qualifying Cost* (\$) |
|---|----------------|-------------|----------|---------------|-----------------------|
| 1) Software   |                |             |          |               |                       |
| Qr Code Ordering, Online Delivery / Pick up Platform with payment gateway and logistic partner integration. (Per Outlet)  |                | Per License | 1.00     |               |                       |
| Food Menu Module - Menu management module for QR code ordering and Online delivery / Pick up platform. (Per Outlet)   |                | Per License | 1.00     |               |                       |
| Promotion and upselling module - Promotion Category, Promotion Management. (Per Outlet)   |                | Per License | 1.00     |               |                       |
| Customer Management Module - Customer Profile, Purchase History, Insights, reports. Loyalty Program. Integration to CRM. (Per Outlet)   |                | Per License | 1.00     |               |                       |
| Business Analytics Module - Sales data consolidation, Report dashboard, reports, insights, charts and graphs. (Per Outlet)  |                | Per License | 1.00     |               |                       |
| Integration of all modules. (Per Outlet)  |                | Per License | 1.00     |               |                       |
| Integration to food delivery platform - Integration to SE Online ordering module. (Per Outlet)  |                | Per License | 1.00     |               |                       |
| 2) Hardware   |                |             |          |               |                       |
| Not Applicable  |                |             |          |               |                       |
| 3) Professional Services  |                |             |          |               |                       |
| On-Site Set Up And Installation   |                | Per Manday  | 0.50     |               |                       |
| Menu Consultation, Configuration And Customization  |                | Per Manday  | 0.50     |               |                       |
| Configuration: 1) QR code and Online ordering 2) Food Menu Module 3) Promotion and Upselling 4) Customer Relationship Management System 5) Business Analytics, Inventory Management 6) Accounting software  |                | Per Manday  | 0.50     |               |                       |
| System Mapping And Testing  |                | Per Manday  | 0.50     |               |                       |
| Software UI Creation & Setup - 1) Programming And Setup Of Online Ordering Platform; 2) User Experience Consultation  |                | Per Manday  | 0.50     |               |                       |
| Data and opening balance migration for CRM module   |                | Per Manday  | 0.50     |               |                       |
| 4) Training   |                |             |          |               |                       |
| Training for 1. Basic Operations 2.Order Entry 3. Payment Processing 4. Reporting and Analytics 5. Customer Service 6. Security Protocols 7. Customization and Updates 8. Role-specific Training 9.Practice Sessions and Assessments (Per Outlet) |                | Per Manday  | 0.50     |               |                       |
| 5) Others   |                |             |          |               |                       |
| Not Applicable  |                |             |          |               |                       |
| <b>Total</b>  |                |             |          | \$ 9,700.00   | \$ 9,500.00           |

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration

for an additional one-year ("Extended Appointment Period")  
\* Qualifying cost refers to the supportable cost to be co-funded under the grant