

Company	WEBSSENTIALS PTE. LTD.
Digital Solution Name & Version Number¹	WebCommerce Lite Version 1 - Package 1
Appointment Period	19 December 2024 to 18 December 2025
Extended Appointment Period²	19 December 2025 to 18 December 2026

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System: Wordpress Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		per software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation		per manday	0.50		
Design work: Templated design with personalisation					
- Align brand guidelines and moodboard with chosen template - Design of up to 20 design pages (2 Revisions)		per manday	1.50		
Setup, configuration and data migration - Installation of WordPress & Database Configuration - Setup & Configuration of Themes and Plugins (Inclusive of WooCommerce) - Data migration: Up to 20 Pages - Content upload: Up to 100 SKUs		per manday	9.00		
UAT and Go Live		per manday	1.00		
4) Training Ecommerce CMS training		per manday	0.50		
5) Others Not Applicable					
Total				\$ 6,000.00	\$ 5,280.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant