

Company	Cleverly SG Pte. Ltd.
Digital Solution Name & Version Number¹	Athena E-Store Solution - Athena E Store Solution
Appointment Period	27 July 2023 to 26 July 2024
Extended Appointment Period²	27 July 2024 to 26 July 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System: Wordpress + Woocommerce Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		Per Bundle	1.00		
2) Hardware Not Applicable		NA	1.00		
3) Professional Services Scoping and documentation		Per Manday	1.00		
Design work: Templated design with personalisation of -Colors, Fonts -1x Home Page Banner Design -1x Home Page re-organisation -4x Inner Page layout re-organisation		Per Manday	5.25		
Setup, configuration and data migration (up to 100 SKUs Client to provide CSV)		Per Manday	1.00		
UAT and Go Live		Per Manday	1.00		
4) Training E-commerce CMS training		Per Manhour	1.00		
5) Others Not Applicable		NA	1.00		
Total				\$ 6,000.00	\$ 5,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant